

# Abby Settle

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Dual major in Dance and Media Arts and Design with a concentration in Creative Advertising. Skilled in collaboration, communication and performance alongside visual storytelling and brand strategy. Eager to leverage my creativity, discipline, and strategic thinking in a role that values innovation and problem solving within the media arts field.



## Experience

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### **Cora Dance Social Media Manager**

- Managing Facebook and Instagram pages
- Graphic design for posts
- Copy writing for captions
- Managing posting schedule

### **Mozaic Dance Team Public Relations Chair**

- Managing Instagram and TikTok pages
- Content creation
- Scheduling communication
- Merchandise Creation

### **JMU Dance Theater Merchandise Committee**

- Assist in order distribution
- Contribute to creative design ideas



## Education

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**James Madison University**

**Franklin School for the Performing Arts**

**Franklin High School**



## Technical Skills

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## Skills

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|--------------------|-----------------------|
| • Adobe Suite      | • Meta Business Suite |
| • Hootsuite        |                       |
| • Canva            |                       |
| • customer service | • attention to detail |
| • creativity       | • public speaking     |
| • collaboration    |                       |